PRIVACY STATEMENT

PREAMBLE

When processing your personal data, we observe all data protection regulations, in particular all provisions of the EU General Data Protection Regulation ("GDPR") and all other applicable regulations. In this statement we set out which of your personal data will be processed by us, disclose the purposes for which personal data is processed and the legal basis upon which your personal data is processed and how you can exercise your rights under the GDPR, where applicable.

1 CONTROLLERS FOR THE PROCESSING OF PERSONAL DATA

The controllers for the processing of personal data within the meaning of the GDPR are:

Julius Meinl Austria GmbH Julius Meinl Gasse 3-7 1160 Vienna Austria e-mail: <u>privacy@meinl.group</u>

and

the local company in your country listed in Annex 1.

2 PURPOSES AND LEGAL BASIS OF THE PROCESSING

If you are a participant of the JULIUS MEINL BARISTA CUP 2024 as described in the Terms and Conditions, we will process your personal data. Your personal data is required for your participation in the JULIUS MEINL BARISTA CUP 2024. We process the following personal data you provide during the registration/application process:

- name and address of your local company,
- first name and last name,
- e-mail-address and contact details
- photos / videos of you during the JULIUS MEINL BARISTA CUP 2024,
- name, recipe and ingredients of the signature drinks

If you are a judge of the JULIUS MEINL BARISTA CUP 2024 as described in the Terms and Conditions, we will process your personal data. Your personal data is required for your contribution as a judge in the JULIUS MEINL BARISTA CUP 2024. We process the following personal data you provide during the application process:

- first name and last name,
- e-mail-address and contact number
- photos / videos of you during the JULIUS MEINL BARISTA CUP 2024,
- CV

The legal basis for processing of this personal data is your consent (Article 6 [1] point a GDPR), you hereby give, and our legitimate interest (Article 6 [1] point f GDPR) in the organization and execution of the JULIUS MEINL BARISTA CUP 2024 (e.g. stage-winners, prizes, etc.) and the participant administration (including contacting the participants). In addition, the personal data is processed and stored for marketing purposes in order to promote the JULIUS MEINL BARISTA CUP 2024 and the participants via print media, online media and other advertising channels.

3 TRANSFER OF DATA TO THIRD PARTIES

In general, we transfer your personal data only to third parties, if and to the extent that there is a valid legal basis for this transfer.

If necessary, your personal data will be e.g. transferred to the following (categories of) recipients:

- Third party suppliers (e.g. external judges, event agencies)
- Distribution partners of Julius Meinl Austria GmbH and other direct and indirect subsidiaries of JULIUS MEINL Industrieholding GmbH, Vienna
- Organizational partners for the prizes (travel agencies, hotels, etc.),
- Marketing agencies in connection with Julius Meinl Austria GmbH and other local companies (see Annex 1) and other direct and indirect subsidiaries of JULIUS MEINL Industrieholding GmbH, Vienna

4 DURATION OF THE PROPOSED PROCESSING OPERATION

In any case, we process your personal data for the duration of the JULIUS MEINL BARISTA CUP 2024. In addition, your personal data will be stored for 3 years for the respective purposes (mentioned in Section 2) in connection with the JULIUS MEINL BARISTA CUP 2024. If we are obliged to store your personal data for a longer period due to statutory retention obligations, your personal data may also be stored for the period stipulated by the retention obligations. The personal data may also be stored for as long as this is necessary for the assertion, exercise or defense of legal claims.

If we do no longer require your personal data, we erase or render them anonymous to ensure that you can no longer be identified.

5 YOUR RIGHTS IN CONNECTION WITH YOUR PERSONAL DATA

You may exercise your rights against each individual controller.

You have the right to information on your personal data processed by us (Article 15 GDPR). If we process inaccurate or incomplete personal data, you have the right to rectification or completion of such data (Article 16 GDPR).

You may also request us to delete personal data, which have been processed unlawfully. Please note that you may exercise this right only in respect of inaccurate, incomplete or unlawfully processed personal data or other cases in which the legal requirements for exercising this right are met (Article 17 GDPR).

You have also the right to obtain from the controller restriction of processing of personal data concerning you (Article 18 GDPR).

You have the right to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format and have the right to transmit those personal data to another controller without hindrance from the controller to which the personal data have been provided (Article 20 GDPR).

In particular, you have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on our legitimate interests. If our legitimate interests do not prevail or the processing serves the assertion, exercise or defense of legal claims, we will no longer process your personal data (Article 21 GDPR).

Regarding your consent you have the right to withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal (Article 7 GDPR).

6 PROVISION OF PERSONAL DATA

The provision of personal data is necessary for the purposes mentioned in Section 3. If the personal data is not provided or not provided to the extent required, a participation in the JULIUS MEINL BARISTA CUP 2024 is not possible.

7 AUTOMATED DECISION-MAKING / PROFILING

We do not use automated decision-making or profiling.

8 RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY

If you consider that we are unlawfully using your personal data, you may lodge a complaint with the Data Protection Authority in your country according to Annex 1.

9 MISCELLANEOUS

We reserve the right to update this data privacy statement from time to time to reflect legal and/or technical changes and/or requirements or any changes to our business (activity). We will take reasonable efforts to inform you of such updates immediately.

Annex 1 - Data Protection Authorities

Country	Local Company	Data Protection Authority
Austria	Julius Meinl Austria GmbH, Vienna	Österreichische Datenschutzbehörde
		Barichgasse 40-42 1030 Vienna Austria Phone: + 43 1 52 152 0 E-Mail: dsb@dsb.gv.at
Croatia	Julius Meinl Bonfanti d.o.o., Sveta Nedelja	Croatian Personal Data Protection Agency
		Selska cesta 136 10000 Zagreb Croatia Phone: + 385 1 4609 000 E-Mail: azop@azop.hr
Czech Republic	Julius Meinl Coffee Intl. a.s., Prague	The Office for Personal Data Protection
		Pplk. Sochora 27 170 00 Praha 7 Czech Republic Phone: +420 234 665 111 E-Mail: posta@uoou.cz
Germany (North-Rhine-Westfalia)	Julius Meinl Deutschland GmbH, Ratingen	Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein- Westfalen
		Postfach 20 04 44 40102 Düsseldorf Germany Phone: +49 211 / 38424 0 E-Mail: poststelle@ldi.nrw.de
Hungary	Julius Meinl Hungary Kft, Budapest	National Authority for Data Protection and Freedom of Information
		Falk Miksa utca 9-11 H-1055 Budapest Hungary Phone: + 36 1 391 1400 E-Mail: ugyfelszolgalat@naih.hu
Italy	Julius Meinl Italia SpA, Altavilla Vicentina	Garante per la Protezione dei Dati Personali
		Piazza Venezia n. 11 I - 00187 Roma Italy

		Phone: + 39 06 69 6771 E-Mail: protocollo@gpdp.it
Poland	Julius Meinl Polska Sp. z o. o, Piotrkówek Mały	Urzad Ochrony Danych Osobowych ul. Stawki 2 PL 00-193 Warszawa Poland Phone: + 48 22 53 10 300 E-Mail: kancelaria@uodo.gov.pl
Romania	Julius Meinl Romania SRL, Tg Secuiesc Jud. Covasna	The National Supervisory Authority For Personal Data Processing 28-30 G-ral Gheorghe Magheru Bld., District 1, post code 010336 Bucharest Romania Phone: +40 318 059 211 E-Mail: anspdcp@dataprotection.ro
Slovakia	Julius Meinl Coffee Intl. a.s., Bratislava	Office for Personal Data Protection of the Slovak Republik Hraničná 12 820 07, Bratislava 27 Slovak Republic Phone: +421 2 323 132 14 E-Mail: statny.dozor@pdp.gov.sk