

TERMS AND CONDITIONS

JULIUS MEINL SCRATCH & WIN INITIATIVE

JULIUS MEINL NORTH AMERICA



More than a moment

The Julius Meinl Scratch & Win Initiative ("**Scratch and Win Initiative**") is organized by Julius Meinl North America, 1441 SW 31st Ave FL 33069 Pompano Beach, Florida, USA ("**Julius Meinl**"). Participation is free of charge. By participating, the participant accepts the following Terms and Conditions.

1 ELIGIBILITY

- 1.1 Participants must be at least eighteen (18) years old.
- 1.2 Legal representatives and employees of Julius Meinl or any third-party companies involved in organizing the Scratch and Win Initiative are excluded from participation.

2 PROMOTION PERIOD

- 2.1 The promotional period runs from October 1, 2025, to October 7, 2025 ("**Promotion Period**").
- 2.2 Prizes must be redeemed no later than October 31, 2025. Late claims will not be accepted. Promotion dates may vary depending on location restrictions.

3 PROCEDURE

- 3.1 Julius Meinl customers who purchase one (1) or more Julius Meinl coffees in an individual transaction at participating outlets of Julius Meinl (see a list of the participating outlets here: <https://juliusmeinl.com/us/scratch-and-win>) during the Promotion Period will receive a Scratch-and-Win-Card, subject to availability. A limited number of Scratch-and-Win-Cards defined at the discretion of Julius Meinl is attributed to each participating outlet.
- 3.2 The purchase price paid for one (1) or more Julius Meinl coffee(s) by the Participant shall be deemed to be 100% attributable to the purchased goods. The reception of the Scratch-and-Win-Card shall be deemed free of charge and no extra price is to be paid for the issuance of such Scratch-and-Win-Card.
- 3.3 To win, participants may scratch the Scratch-and-Win-Card to reveal two (2) matching icons. The revealed icons indicate the Prize won. Not every Scratch-and-Win-Card offers the right combination of icons to claim a Prize. E.g. the Scratch-and-Win-Card shows two (2) icons picturing coffee cups, the participant wins one (1) free cup of Julius Meinl coffee.
- 3.4 Only one (1) Scratch-and-Win-Card will be issued per individual transaction.
- 3.5 Scratch-and-Win-Cards have no monetary value, cannot be sold or exchanged, and must be presented at the same participating outlet, where the Scratch-and-Win-Card was issued.

4 PRIZE

- 4.1 Each Scratch-and-Win-Card offers the chance to win one (1) cup of Julius Meinl coffee.
- 4.2 The participant may select their preferred type of coffee, subject to availability at the participating outlet.
- 4.3 Julius Meinl expressly reserves the right to replace the announced prize with equivalent or higher-value prizes without stating any reasons.
- 4.4 Not every Scratch-and-Win-Card includes a Prize. Lost, defaced, copied, or illegible Scratch-and-Win-Cards will not be accepted.



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- 4.5 Prizes are non-cash convertible and non-transferable.

5 DISQUALIFICATION

Participants may be disqualified for violating the rules or submitting more than ten (10) Scratch-and-Win-Cards per day. Julius Meinl reserves the right to revoke and reclaim Prizes in such cases.

6 LIABILITY

Julius Meinl and its affiliated or group companies and agencies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with the Scratch and Win Initiative or accepting or using the Prize, except for any liability which cannot be excluded under mandatory law (including damages caused by intent or gross negligence, or injury to life, body, or health).

7 MISCELLANEOUS

- 7.1 Julius Meinl reserves the right to change, adapt or terminate the Scratch and Win Initiative at any time due to technical, legal, or other reasons. Decisions about prize distribution in such cases will be made at Julius Meinl's discretion.
- 7.2 Any correspondence related to this promotion should be sent to Julius Meinl 1862 GmbH, Julius Meinl Gasse 3-7, 1160 Vienna, Austria and marked "Scratch and Win".
- 7.3 The Scratch and Win Initiative is governed by Austrian law without giving effect to its rules on conflict of laws and the UN Sales Convention. Legal recourse is excluded.
- 7.4 If any provision of these Terms and Conditions is found to be wholly or partially void, ineffective, or unenforceable, the validity and enforceability of all remaining provisions shall not be affected. The void, ineffective, or unenforceable provision shall be replaced, to the extent permitted by law, by a valid, effective, and enforceable provision that comes closest to achieving the economic purpose intended by the void, ineffective, or unenforceable provision in terms of measure, time, place, or scope. The same applies to any gaps in these Terms and Conditions.



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